CHRISTOPHER OWEN

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EDUCATION

UNIVERSITY OF MICHIGAN

Ann Arbor, MI

Ross School of Business, School for Env. and Sustainability

Master of Business Administration, Master of Science (4.0 GPA), April 2020

- Emphases: Human Capital and Social Impact; Behavior, Education, and Communication
- Leadership: Erb Institute SAB Director of Recruiting, Center for Positive Organizations +LAB Fellow, Ross MBA Council DEI Committee Member, Co-founder of the Fundación Maria Amor Women's Business Empowerment Center, Author of "Leadership WIZBITS: A Changemaker's Guide", Rackham DEI Professional Certificate Graduation Speaker
- Awards: SEAS Dean's Fellow, Dow Masters Fellow, U.S. Peace Corps Coverdell Fellow, Rackham Non-Traditional Fellowship Finalist, Erb Institute Recruitment Award

MARQUETTE UNIVERSITY

Milwaukee, WI

Bachelor of Arts (summa cum laude, 3.98 GPA), May 2010

 Marquette Outstanding Leadership Award, Phi Beta Kappa National Honor Society, Founder of the Marquette Triathlon Club (New Student Organization of the Year Award)

EXPERIENCE 2018-Present

APARAJITHA CORPORATE SERVICES

Madurai, India

- **Global Impact Fellow**
- Designed framework for launch of innovative coaching program which trains business managers and entrepreneurs as data-driven decision-makers in emerging economies
- Developed coaching curriculum content, coach position description and hiring guide, trainthe-trainer workshop, and curated business education platform for novice coaches

2018 ROSS OPEN ROAD

Ann Arbor, MI

Open Road Fellow

- Analyzed landscape for affordable childcare in Detroit and created cost-benefit analysis with strategic recommendations for expanding childcare agency porfolio of services
- Interviewed diverse stakeholders affiliated with Asheville-based staffing agency, revised onboarding strategy, and designed training materials to decrease employee attrition rate

2014-2017

UNITED STATES PEACE CORPS

Cuenca, Ecuador

Regional Leader and Leadership Training Consultant, 2016-2017

- Managed 30 volunteers in 4 provinces via peer-mentoring, coaching, and personalized site visits, resulting in improved relations between remote volunteers and senior staff
- Analyzed volunteer attrition problem and created innovative community network, increasing volunteer retention, engagement, and third-year leadership applications
- Collaborated with senior staff members to revolutionize volunteer training methodology; developed over 50 unique training sessions which increased volunteer productivity

Business Development Consultant, 2014-2016

- Managed 24 business development consulting projects nationwide, resulting in new product launches, improved organizational effectiveness, and expanded market share
- Assembled 10-person management team which re-founded Peace Corps' El Clima Magazine, growing quarterly readership to 10,000 and strengthening the Peace Corps Ecuador brand

2011-2013

HOSEA'S HEART INC.

Manzini, Swaziland

Co-Founder and Director of Financial Accountability

- Created visionary business plan for start-up international NGO; recruited 30-person team of volunteers, board of directors, and legal advisors resulting in the launch of a girls' home
- Launched \$100K fundraising campaign, attained 501(c)(3) IRS tax-exempt status, and managed lean NGO accounting systems which lowered overhead and increased donor trust

2010-2013

LEGACY COLLEGE FUNDING

Madison, WI

Co-Founder and Director of Operations

- Analyzed and revised 8 years of parent company financial records to pass IRS audit; evaluated and restructured \$100K of company debt, leading to first year of company profit
- Initiated partnerships with 20 community organizations to present 50 college funding workshops, growing client database and increasing financial product sales by 200%

ADDITIONAL

• Spanish (advanced); Trans America Bike Race finisher; AT hiking enthusiast; IRONMAN